



**2010 FALL CONFERENCE**  
Friday-Saturday, October 1-2



Jointly Sponsored by



and



**CORPORATE EXHIBITOR FORM**

<b>Conference Site:</b>	Phoenix College, 1202 West Thomas Road, Phoenix, AZ 85013
<b>Exhibitors' Hours:</b>	Saturday, October 2 <sup>nd</sup> , 8:00 am – 3:15 pm (Set-up at 7:00 am)
<b>Corporate Exhibitor Fee:</b>	A special 2010 reduced fee of \$150/first table (instead of \$175)!

**August 15, 2010: Deadline to Submit this Corporate Exhibitor Form** Confirmation via e-mail.

**Company Name** (as you wish it to appear in the program) : \_\_\_\_\_

**Primary Contact Person:** \_\_\_\_\_ **Work Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Exhibitor 1** (full name): \_\_\_\_\_ **Email:** \_\_\_\_\_

**Exhibitor 2** (full name): \_\_\_\_\_ **Email:** \_\_\_\_\_

**Technology & Connection Needs** (Please be **specific**.) \_\_\_\_\_

**Are you presenting a session?** Yes No If so, you do NOT need to pay additional fees (in addition to table fee), but please be sure to **send in the separate PROPOSAL FORM by August 1<sup>st</sup>**.

**Abstract:** Please attach a brief description of your exhibit to appear in printed program. Indicate types of materials/services that will be featured. About 25 words is optimum length; if longer, it may be edited to fit program.

EXHIBITOR REQUEST	#	PRICE	TOTAL
Table (Cloths not included)	1	<del>\$175</del>	\$150 Special!
Additional Tables (each)		\$ 50	
Event Sponsor☺		\$100	
Full Page Program Ad*		\$100	
Half Page Program Ad*		\$ 75	
<b>TOTAL</b>	<b>DUE:</b>		<b>\$</b>

- ☺ **Event Sponsorships** are available for:
  - Saturday's Continental Breakfast
  - Saturday's Awards Luncheon

\***Artwork for program ads** must be received picture-ready in digital format **no later than September 10<sup>th</sup>** to appear in the program.

Exhibit materials may be shipped one week in advance to Phoenix College, (address above)  
Attn: Delia Escalante, Spanish Faculty Chair,  
Office A-213: AZLA Fall 2010 Conference.  
[delia.escalante@pcmail.maricopa.edu](mailto:delia.escalante@pcmail.maricopa.edu)

PLEASE E-MAIL **THIS FORM BY AUGUST 15<sup>th</sup>** TO: [kbackalukas@cox.net](mailto:kbackalukas@cox.net)

PLEASE SEND **PAYMENT BY AUGUST 31<sup>st</sup>** TO: Kathleen Backalukas, AZLA Treasurer  
3415 East Fairbrook Street  
Mesa, AZ 85213-5501

**THANK YOU for your support of the Arizona Language Association!**